

Note: the following pages are from brochures only pertaining to the appropriate vehicle. This is not a complete brochure.

SAFARI WAGONS

Pontiac is more determined than ever to bring you new wagon efficiency in hardworking designs. And it shows. Pontiac's Efficiency System includes GM's new Computer Command Control, aerodynamic styling and other important engineering improvements. All wrapped up with new Pontiac flair.

ACCOMMODATING FULL-SIZE WAGONS. This year, top-of-the-line Bonneville Safari and lower-priced

Catalina Safari answer your full-size demands.

Efficiency. Look at some of the features in Pontiac's new Efficiency System. **New four-speed automatic over-drive**** transmission helps the standard V-8 save fuel. Or if you prefer, to save even more, a diesel V-8 is available.** High-pressure tires help reduce rolling resist-

ance. And aerodynamic styling helps cut wind resistance.

Work capacity. A three-way tailgate and 37 cu. ft. for cargo make

loading and hauling easy.

Style. An imposing grille and tail lamps are new for 1981.

Comfort. Catalina Safari has full-width seats, power brakes and steering.

Bonneville Safari offers even more standards, like added sound insulation and fully carpeted load area.

CAPABLE MID-SIZE WAGONS. New Grand LeMans Safari and economical new LeMans Safari are loaded with capabilities.

The two-way tailgate, spacious 72.4 cu. ft. of cargo area and power brakes

help you haul big cargoes.

The standard V-6 has an automatic transmission with torque converter clutch that helps save fuel.

Anti-corrosion treatments work hard to help protect your investment and keep your Safari looking great over the long haul. Pontiac know-how shows up in all the new hardworking Safari Wagons. Check them out at your Pontiac dealer's soon. (See Facts and Figures section for more details.)

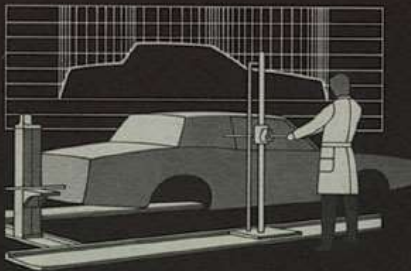
*See pages 47 & 48 for fuel economy ratings. **Requires air conditioning. †Load space with rear seat down.



Bonneville Safari (upper right) and Grand LeMans Safari (lower left) are available with a variety of standard and optional equipment. See Facts and Figures section for more details.

BEHIND THE SCENES WITH THE MOST ADVANCED ENGINEERING IN PONTIAC HISTORY.

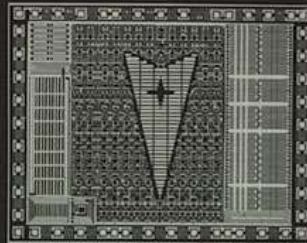
Beneath the handsome, purposeful lines of your favorite 1981 Pontiac, you'll find an automobile designed to be remarkably efficient.



Reduced friction from the wind and road. Most Pontiac models feature graceful wedge shapes to cheat the wind. And high-pressure radial tires to reduce rolling resistance.



They're all part of Pontiac's Efficiency System that includes low-drag disc brakes on some models. And an early fuel evaporation system for smooth driving during warm-ups.



On-board computer technology. Tiny computer chips, used in GM's Computer Command Control, continuously monitor and adjust the air/fuel mixture in the engine for smooth performance, fuel economy and cleaner exhaust.

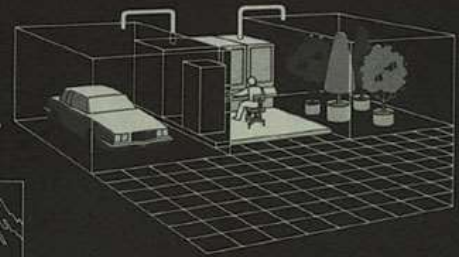
Adjustments are made automatically for altitude, barometric pressure and temperature. All this to help your new Pontiac retain power in the mountains and run efficiently in cold weather. The engine even



adjusts to the octane of your gasoline or gasohol to help prevent knock.



New transmission innovations. Most available automatics have a torque converter clutch to help improve fuel economy. Some available automatics feature overdrive.



All in the cleanest running Pontiacs in history.

And these new Pontiacs are designed to produce no more hydrocarbons—a principal cause of smog—than the grass, trees and flowers of an average house yard.

Ask your dealer for more details about Pontiac's Efficiency System.

LEMANS SAFARI FACTS & FIGURES

LE MANS SAFARI, GRAND LE MANS SAFARI

GROUP FEATURES (Select group for you)

	GROUP 1	GROUP 2	GROUP 3
Air conditioning, custom	X	X	X
Belts, custom color-keyed	X ₁	X ₁	X ₁
Clock, electric quartz		X ₂	X ₂
Cruise control, resume-speed			X
Exterior group, custom		X ₃	X ₃
Glass, all windows Soft Ray	X	X	X
Lamp group		X ₄	X ₄
Mats, front/rear, floor		X	X
Mirrors, sport—LH remote, RH manual convex		X ₅	X ₅
Power door locks			X
Radio, Delco-GM AM	X	X	
Radio, Delco-GM AM/FM stereo			X
Steering wheel, luxury cushion		X ₆	X ₆
Steering wheel, tilt			X ₇
Transmission, automatic	X ₈	X ₈	X ₈
Wheel covers, deluxe	X	X	X

- 1—Included with custom trans.
 2—Not available with rally gages or Delco-GM ETR stereo radio.
 3—Optional LeMans Safaris only—includes rocker panel, window sill and side window reveal moldings.
 4—Includes rear door light switch, rear compartment courtesy, glove box, ash tray, IP courtesy lamps and tone generator warning (seat belts, keys, headlamps).
 5—Required with specific two-tone, or double two-tone or Grand LeMans Safaris only.
 6—Standard on Grand LeMans Safaris.
 7—Optional with luxury cushion steering wheel—LeMans Safaris only—or custom sport steering wheel.
 8—Standard on LeMans and Grand LeMans Safaris.

S=Standard A=Available --=Not Available

OTHER FEATURES

	LeMans, Grand LeMans Safari
Air conditioning, auto, climate control	A
Alternator, heavy-duty 70 amp.	A
Asks, limited slip differential	A
Battery, heavy-duty	A
Bumper guards, front & rear	A
Carpet, load floor (standard Grand LeMans)	A
Clock, digital quartz	A
Console, floor (optional with bucket seats; requires lamp group)	A
Deflector, rear window	A
Defroster, electric rear window	A
Gages, instrument panel	A

OTHER FEATURES (cont.)

	LeMans, Grand LeMans Safari
Gages, rally & IP tach	A
Guards, door edge (standard Grand LeMans with woodgrain siding)	A
Horns, dual (standard Grand LeMans)	A
Insulation, additional acoustical (standard Grand LeMans)	A
Lamp, dome reading	A
Luggage carrier	A
Mirror, LH remote control chrome	A
Mirrors, sport—LH remote, RH remote convex	A
Mirror, illuminated visor RH	A
Mirror, visor vanity RH	A
Moldings, body side	A
Moldings, rocker panel (standard Grand LeMans)	A
Moldings, side window reveal (standard Grand LeMans)	A
Moldings, window sill	A
Power antenna, automatic	A
Power antenna, AM/FM/CB tri-band	A
Power seat, driver	A
Power tailgate glass release	A
Radio, Delco-GM AM/FM	A
Radio, Delco-GM AM/FM stereo & cassette tape player	A
Radio, Delco-GM AM/FM ETR stereo w/seek & scan	A
Radio, Delco-GM AM & stereo 8-track tape player	A
Radio, Delco-GM AM/FM stereo & stereo 8-track tape player	A
Radio, Delco-GM AM/FM stereo w/40-channel CB	A
Radio speaker, rear	A
Radio speakers, dual front & rear	A
Rally handling suspension (includes larger size tires only)	A
Seats, bucket	A
Seat, reclining passenger	A
Security package	A
Springs, load carrying	A
Steering wheel, custom sport	A
Stripes, paint (not available Grand LeMans)	A
Trailer group, light	A
Two-tone, double paint (available Grand LeMans only. Replaces woodgrain siding & door edge guards at NO charge—requires sport mirrors)	A

WHEELS

	LeMans, Grand LeMans Safari
Cast aluminum (silver, gold)	A
Rally IV	A
Wheel covers, custom	A
Wheel covers, deluxe	A
Wheel covers, wire	A
Wire wheel cover locking package	A

TIRES

	LeMans, Grand LeMans Safari
195/75R14 blackwall fiberglass-belted radial	S
195/75R14 whitewall fiberglass-belted radial	A
195/75R14 whitewall steel-belted radial	A
205/70R14 whitewall steel-belted radial (includes rally handling suspension)	A
205/70R14 white lettered steel-belted radial (includes rally handling suspension)	A
205/75R14 whitewall steel-belted radial	A
Puncture sealant (195/75R14 whitewall steel-belted radials only)	A

DIMENSIONS

	LeMans, Grand LeMans Safari	
	mm.	in.
Overall length	5025	197.8
Overall width	1843	79.9
Wheelbase	2745	108.1
Tread (front/rear)	1486/1474	62.1/64.1
Head room (front/rear)	985/985	38.9/38.8
Lug room (front/rear)	1086/912	42.8/35.9
Shoulder room (front/rear)	1451/1450	57.1/57.1
Hip room (front/rear)	1326/1412	52.2/55.6
Length of cargo space at floor with tailgate down	2639	103.9
Top of front seatback to closed tailgate	1852	72.9
Minimum distance between wheelhouses at floor	1108	43.6
Rear-end opening width at belt	1312	51.6
Maximum cargo height	763	30.0
Cargo volume (liters/cu. ft.)	2049*	72.4*
Fuel tank capacity (liters/gallons)	68.9	18.2

*Rear seat folded down.
 Published dimensions are for a base automobile without optional equipment or accessories. Additional accessories or equipment ordered at the customer's option can result in a minor change in these dimensions.

ENGINES* & EPA

	LeMans, Grand LeMans Safari			
	Hwy. Est.	Fed. EPA Est. MPG	Hwy. Est.	City EPA Est. MPG
3.8 Liter V-6 2 Bbl. B**	5.30	21	5.29	20
4.3 Liter V-8 2 Bbl. P**	A 27	18	A 27	18
4.9 Liter V-8 4 Bbl. P**	A †	†	A †	†

*Equipped with GM Computer Command Control.
 **Produced by GM: B=Black, P=Portiac.
 NOTE: Pontiac built V-8 engines are available at start of production until approximately January 1, 1981. Check with your Pontiac dealer for current engine availability on all Pontiac models.
 †Please refer to enclosed information sheet for mileage figure.

STANDARD FEATURES ON ALL 1981 PONTIACS

SAFETY FEATURES

Occupant Protection

- Manual Lap Belts with Push-button Buckles for Rear and Center Front (when applicable) Passenger Positions
- Manual Lap/Shoulder Belts for Driver and Right Front Passenger
- Energy-absorbing Steering Column
- Passenger-guard Door Locks
- Safety Door Latches and Stamped Steel Hinges
- Folding Seatback Latches
- Energy-absorbing Padded Instrument Panel and Front Seatback Tops*
- Laminated Windshield/Tempered Side and Rear Glass
- Safety Armrests
- Identification Symbols for Controls and Displays
- Glove Box and Console Door Latch Impact Security

Accident Avoidance

- Parking Lamps that Illuminate with Headlamps
- Four-way Hazard Warning Flasher

*Including intermediate seatback tops on three-seat station wagons.

- Side Marker Lights and Reflectors
- Backup Lights
- Lane Change Feature in Direction Signal Control
- Windshield Defrosters, Washer and Dual-speed Wipers
- Vinyl-edged Wide-view Inside Mirror
- Outside Rearview Mirror
- Dual Master Cylinder Brake System with Warning Light
- Starter Safety Switch
- Dual-action Safety Hood Latches
- Self-adjusting Brakes
- Pressure Relief Gas Cap

Anti-Theft

- Anti-theft Ignition Key Reminder Buzzer
- Anti-theft Steering Column Lock

OTHER STANDARD FEATURES

- Body by Fisher
- Delco-GM Freedom® II Battery
- Heater/Defroster System
- Carburetor Air Preheater
- Evaporative Emission System
- Foam Seat Cushions
- Full-flow Oil Filter
- Labeled Instrument Panel Control Switches
- Radio Interference-suppression Ignition

- GM's Computer Command Control with Catalytic Converter (NA with optional diesel engine)
- On-board "check engine" light on instrument panel (NA with optional diesel engine)
- High-energy Ignition (NA with optional diesel engine)
- Speedometer graduated in Kilometers per Hour as well as Miles per Hour (odometer registers miles)

THE GM CONTINUOUS PROTECTION PLAN

The GM Continuous Protection Plan is now available to anyone purchasing a new Pontiac. It is one of the most extensive programs of its kind, providing added repair protection (over and above the usual Pontiac Limited Warranty) against the cost of UNEXPECTED REPAIRS plus reimbursement for towing expenses during and after the GM New Vehicle Limited Warranty period.

The Plan covers nine major assemblies (including engine, axles, factory air conditioning, even the electrical system) plus most seals and gaskets.

The Plan offers an allowance

toward the cost of a RENTAL VEHICLE should your car be inoperable and kept overnight for repairs (for any failure covered by the GM New Vehicle Limited Warranty or this plan).

The Plan also provides an allowance for TOWING or EMERGENCY ROAD SERVICE in the event any part covered by the Plan should fail—and during the New Vehicle Limited Warranty period if your car is disabled for any reason at all.

The GM Continuous Protection Plan lets you cancel within 60 days and receive a full REFUND, providing you have filed no claims under the Plan. Best of all, the GM Continuous Protection Plan is honored at participating Pontiac and other GM dealers across the country.

See your Pontiac dealer today for complete details and conditions of this exciting GM Protection Plan. (Available in United States and Canada only.)

A WORD ABOUT ENGINES:

Pontiacs are equipped with GM-built engines produced by various divisions. See your dealer for details.

A WORD ABOUT ASSEMBLY, COMPONENTS AND OPTIONAL EQUIPMENT IN THESE PONTIAC PRODUCTS.

The Pontiacs described in this brochure are assembled at facilities of General Motors Corporation operated by Pontiac, GM Assembly Division or GM of Canada. These vehicles incorporate thousands of different components produced by various divisions of General Motors and by various suppliers to General Motors. From time to time during the manufacturing process, it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emissions, safety and fuel economy requirements, or for other reasons, to produce Pontiac products with different components or differently sourced components than initially scheduled.

All such components have been approved for use in Pontiac products and will provide the quality performance associated with the Pontiac name.

With respect to extra cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer.

Some options may be unavailable when your car is built. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also requests the dealer to advise you if an option you ordered is unavailable. We suggest that you verify that your car includes the optional equipment you ordered or if there are changes, that they are acceptable to you.

1981 PONTIAC COLORS

11—WHITE

Available all Pontiac models.
Recommended interior colors: Black, Camel Tan, Blue, Beige, Champagne, Jadestone, Maroon, Red, Silver.

16—SILVER METALLIC

Available all Pontiac models.
Recommended interior colors: Black, Blue, Maroon, Silver, Red.

19—BLACK

Available all Pontiac models.
Recommended interior colors: Black, Beige, Camel Tan, Maroon, Silver.

20—BRIGHT BLUE METALLIC

Available all Firebirds except Formula with two-tone paint.
Recommended interior colors: Black, Blue.

21—LIGHT BLUE METALLIC

Available all Pontiac models except Formula with two-tone paint.
Recommended interior colors: Black, Blue.

29—DARK BLUE METALLIC

Available all Pontiac models.
Recommended interior colors: Black, Camel Tan, Blue, Beige.

35—PASTEL CHAMPAGNE

Available all LeMans, LeMans Safari, Grand LeMans, Grand LeMans Safari, Grand Prix, Catalina, Catalina Safari, Bonneville, Bonneville Safari and Bonneville Brougham models.
Recommended interior color: Champagne.

36—CHAMPAGNE METALLIC

Available all Pontiac models except Firebird.
Recommended interior colors: Black, Beige, Champagne.

37—MEDIUM CHAMPAGNE METALLIC

Available as accent color only (with two-tone or double two-tone paint treatments) in combination with 36—Champagne Metallic only.

45—LIGHT JADESTONE METALLIC (Blue-Green)

Available all LeMans, LeMans Safari, Grand LeMans, Grand LeMans Safari, Grand Prix, Catalina, Catalina Safari, Bonneville, Bonneville Safari and Bonneville Brougham models.
Recommended interior color: Jadestone.

47—JADESTONE METALLIC (Blue-Green)

Available all LeMans, LeMans Safari, Grand LeMans, Grand LeMans Safari, Grand Prix, Catalina, Catalina Safari, Bonneville, Bonneville Safari and Bonneville Brougham models.
Recommended interior color: Jadestone.

48—DARK GREEN METALLIC

Available all Phoenix models.
Recommended interior colors: Black, Champagne.

51—BRIGHT YELLOW

Available all Phoenix and Firebird models except Formula and Trans Am.
Recommended interior colors: Black, Camel Tan.



11
White



16
Silver Metallic



19
Black



20
Bright Blue Metallic



21
Light Blue Metallic



29
Dark Blue Metallic



35
Pastel Champagne



36
Champagne Metallic



37
Medium Champagne Metallic



45
Light Jadestone Metallic (Blue-Green)



47
Jadestone Metallic (Blue-Green)



48
Dark Green Metallic



51
Bright Yellow



54
Gold Metallic



56
Yellow-Orange



57
Orange Metallic



58
Burnt Orange Metallic



63
Medium Beige



67
Dark Brown Metallic



68
Light Brown Metallic



69
Medium Brown Metallic



72
Medium Maroon Metallic



75
Bright Red



77
Dark Maroon Metallic



84
Dark Charcoal Metallic

54—GOLD METALLIC

Available all Firebird models except Formula with two-tone paint.
Recommended interior colors: Black, Camel Tan.

56—YELLOW-ORANGE

Available all Firebird models except Formula with two-tone paint.
Recommended interior color: Black.

57—ORANGE METALLIC

Available all Firebird models.
Recommended interior colors: Black, Camel Tan.

58—BURNT ORANGE METALLIC

Available all Phoenix models.
Recommended interior colors: Black, Beige.

63—MEDIUM BEIGE

Available all Pontiac models except Firebird.
Recommended interior colors: Black, Beige, Maroon, Camel Tan.

67—DARK BROWN METALLIC

Available all Firebird models except Formula with two-tone paint.
Recommended interior color: Camel Tan.

68—LIGHT BROWN METALLIC

Available all Phoenix, LeMans, LeMans Safari, Grand LeMans, Grand LeMans Safari, Grand Prix, Catalina, Catalina Safari, Bonneville, Bonneville Safari and Bonneville Brougham models.
Recommended interior colors: Black, Beige, Camel Tan.

69—MEDIUM BROWN METALLIC

Available all Phoenix, LeMans, LeMans Safari, Grand LeMans, Grand LeMans Safari, Grand Prix, Catalina, Catalina Safari, Bonneville, Bonneville Safari and Bonneville Brougham models.
Recommended interior colors: Beige, Camel Tan.

72—MEDIUM MAROON METALLIC

Available all LeMans, LeMans Safari, Grand LeMans, Grand LeMans Safari, Grand Prix, Catalina, Catalina Safari, Bonneville, Bonneville Safari and Bonneville Brougham models.
Recommended interior color: Maroon.

75—BRIGHT RED

Available all Phoenix and Firebird models except Formula with two-tone paint.
Recommended interior colors: Black, Red, Maroon.

77—DARK MAROON METALLIC

Available all Pontiac models.
Recommended interior colors: Black, Beige, Maroon, Camel Tan.

84—DARK CHARCOAL METALLIC

Available all Firebird models.
Recommended interior colors: Black, Silver.

